

HB Wine Merchants presents wines from: **Renzo Masi**



ITALY

Erta e China

IGT Toscana



Brand Highlights

- Third generation wine-making family
- 50% Sangiovese, 50% Cabernet
- Affordable “Super-Tuscan”

The Estate

The Masi family has been making wine for three generations. Currently, Paolo Masi carries out the family’s philosophy to produce excellent quality/price related wines. Paolo emphasizes the long-term relationship of cooperation with each grower. He consults with them in the vineyard to obtain the highest quality and will pay higher prices for lower yields in the interest of better wine. “To obtain this year after year we have searched for and selected the producers who can guarantee a constant high-standard quality level, and we have created a long-term relationship of cooperation, including our consultation on how to manage the vineyard, with the aim of reaching the highest quality.”

Wine Making

This is a “Super-Tuscan” wine from Rufina made from 50% Cabernet Sauvignon and 50% Sangiovese, aged for 14 months in French barriques. It is always a terrific value, drinks well on release, but also has good aging potential.

Tasting Notes

Black-cherry, violet and oatmeal flavors are the main themes in this red. A hint of menthol adds complexity and the finish is moderately long.

Press

- ♦ 2023 Vintage **90 Points**—Wine Enthusiast [BEST BUY]
- ♦ 2023 Vintage **90 Points**—James Suckling
- ♦ 2022 Vintage **90 Points**—Wine Spectator
- ♦ 2022 Vintage **90 Points**—James Suckling
- ♦ 2021 Vintage **90 Points**—Wine Enthusiast [BEST BUY]

Product Specifications

- Pack: 750mL/12 [Cork]
- UPC: 8 39154 00305 2
- SCC: 1 08 39154 00305 9
- Case: 9.8” x 12.5” x 12.8”